

Blue Ox Trail Riders-

6PM Meeting Minutes: Monday, August 15, 2022

Monday, September 19, 2022

- 1. Meeting called to Order:** By President Fran M. @6:00
- 2. Approval of Minutes from last Meeting:** Approved by Mike W, 2nd Jerry H. Motion carried.
- 3. Treasurer's Report/Funding:** The Treasurer handed out a copy of the 2022-2023 Financial Report & Budget. Approved by Mike B. 2nd by Jerry H. Motion Carried.
- 4. New Business: Election of Board Members:** (1) Public Relations-Sandi Lefebvre, (2) Director at Large-Dave Ebert, (3) Fence Coordinator-OPEN. Nominations closed; motion made & final by President Fran.
- 5. Guest Speakers: Jeff Anderson-Regional Tourism Specialist (Travel Wisconsin)** Jeff discussed a promotional marketing venue by forming the Quad Counties that was published in WATVA Trail Tales 2022-Volume 27-Issue#1. The main purpose was to promote tourism & economic development to our county. **Florence County Sherriff Dan Miller-** discussed he doesn't have adequate staffing to be patrolling our county trail system and expressed concern on the marketing & promoting of additional ATV/UTV tourism in our county. **Randy Harden-WATVA Program Administrator.** Randy discussed options on ways to help coordinate and monitor our trail system with the aid of the Sheriff's Department. One way to accomplish this is by recruiting help from the community utilizing the Trail Ambassador program and setting up a Welcome Center on our county trails. This would be coordinated with the help of other Trail Ambassadors from around the state. Plans are in the works to accomplish this task in the spring of 2023. Members of the Blue Ox Trail Riders will participate and will be kept up to date with additional information.

In September, there will be a writer in the area researching "things to see and Adventures to Take" in Florence, Oconto, Langlade, Marinette, and Forest Counties. Randy Harden (WATVA), and Jeff Anderson (Regional Tourism Specialist) will be accompanying. After completing his research, an article will be published in multiple resources about tourism in our area.
- 6. Trail Report Coordinators:** Work is being done on a few of our trails and the county advised that everyone needs to keep their eyes open when using the trails. There will also be some re-routing in the Tipler & Barrens area. Trail 6-the private landowner had passed away and his daughter has decided to keep the trail open.
- 7. Map Committee Report:** Things are moving right along with businesses returning their payment, along with their last years map ad explaining changes if needed. Deadline for map ad

payment and changes are due by September 2, 2022. We also have 6 other new businesses at this time, that would like to join our map.

8. Old Business:

A. Landowners Appreciation Dinner: Saturday, September 17, 2022, at the Keyes Peak Ski Hill Lodge. Drinks: 5-6PM, Dinner: 6PM

B. UTV Raffle/Open House: Tickets are selling, estimated around 900 in 6 weeks at this time. The UTV when not at an event with a volunteer is being placed at businesses to promote sales of tickets. Any member that is able to help sell tickets is greatly appreciated, please contact Sandi Lefebvre for raffle tickets.

C. Insurance Update: The club will be getting back an estimated \$23,000 from previous Insurance Co. **Club Building-** It could take up to 3 months to have approval to move forward by having our heating & sewer installed.

D. National Night Out: Attendance was low due to weather, Jerry H./Mike S. attended the booth for the club, along with taking one of our tractor/groomer & raffle UTV to the event for display.

10. Public Comments: The club has an estimated cost of \$347.26 on a sign 96x48 for our new shop, from Xcell.

11. 50/50 Raffle: Wasn't done.

12. Next Meeting: Monday, September 19, 2022

15. Meeting Adjourned: Approval by Jerry H, 2nd Cindy L. Motion carried.